

NINA ZIMMERMAN

CONTACT:

(C) 847 946 7989

(E) ninazimmerman@gmail.com



@ninazimmm

(W) ninazimmerman.com

EDUCATION

2010-2014

KENYON COLLEGE

Bachelor of Arts | Gambier, OH
Magna cum laude in American Studies and
Modern Languages (Italian/Spanish)

SKILLS

Proficient in Statspass, Stathead, Elias Sports, Fangraphs; MLB Credential, GuestPass, Stats/Research systems | Proficient in Microsoft Office Suite, HTML, Medium, Adobe Creative Suite (InDesign, Photoshop, Illustrator) | Strong research ability and attention to detail | Familiar with AP Style and SABR Style Guide | Conversational in Spanish and Italian | Experience with Forge | Familiar with Xpression

EXPERIENCE

2020

(January-October)

MINNESOTA TWINS - Minneapolis, MN

Communications Intern

Served as one of main Club credential contacts, managing all daily credential operations and credential access changes; primary contact for Wild Card Series credentials | **Co-recipient of 2020 Minnie & Paul Award for planning and execution of Summer Camp (Spring Training, part two); annual award recognizes outstanding teamwork across departments to achieve something exceptional on behalf of the organization and its fans** | Designed artwork and implemented plan for road game credentials | **Liaised with Ballpark Operations and Security teams on new credential policies, and team chef on media dining procedures** | Contributed to daily pregame notes (worked on all pages throughout season) | **Researched statistical info for notes and media guide** | Gameday duties included: preparing statpacks and lineup sheets, writing postgame notes, creating pressbox seating charts, writing press releases, updating rosters and general pressbox management | **Contributed to club publications (media guide, yearbook, Wild Card program, postseason guide)** | Collected and archived items for Team Curator | **Assisted with press conferences and pre-season TwinsFest** | Compiled and maintained media distribution lists (Zoom, media info) and assisted with fulfillment of media requests | **Provided administrative support for COVID-19 testing** | Answered department inquiries | **Ordered and restocked office, credential and event supplies**

2018-2019

(November-February)

ACCEL MEDIA - Melbourne, VIC, Australia

Graphics Assistant Producer

Created statistics-based graphics for broadcasts of 2018/19 Australian Baseball League regular season and postseason | **Operated all in-game graphics on live broadcasts** | Prepared gameday information packet for broadcasters and provided in-game updates | **Traveled to each broadcast site and assisted with all aspects of setup**

2019

(March-September)

KANSAS CITY ROYALS - Kansas City, MO

Media Relations Intern

Wrote bullpen page and stats pages of daily game notes | **Assisted with credential operations, using MLB credential system** | Contributed to Royals Baseball Insider magazine, writing different features, including cover story | **Wrote blog posts for Royal Rundown blog, including a summary of Manager Ned Yost's media sessions, minor league statistical features and research-based "stat of the day" posts** | Gameday duties included: press box setup, stat pack preparation, proofreading game notes | **Researched information for use in daily game notes, post-game notes and on broadcasts**

2018

(January-October)

CLEVELAND INDIANS - Cleveland, OH

Baseball Information Assistant

Primary credential contact for Club | **Worked with Ballpark Operations and Security teams to maintain organization procedures at media gate and TV truck compound** | Oversaw all phases of credentialing process for the ALDS game in Cleveland, including managing requests, printing credentials, liaising with television crews and Indians Security on setup day procedures, managing credential pickup staff | **Wrote starting pitcher pages and front page of pregame notes** | Responsible for Player Development section of media guide | **Assisted with statistical research projects** | Collaborated on and wrote postgame notes | **Assisted with the collection of postgame audio from manager and players in the clubhouse** | Managed press box setup | **Worked department events** | Collaborated with Fan Services to handle Communications-related inquiries | **Assisted with Family Day and pregame charity visits with players and coaches**

2017

(January-December)

MIAMI MARLINS - Miami, FL

Communications Intern

Worked 2017 World Baseball Classic and MLB All-Star Game | **Proofread daily game notes** | Compiled and distributed daily media clips | **Updated rosters** | Gameday responsibilities: wrote postgame notes, maintained press box, assisted with creation and dissemination of media credentials, assisted with fulfillment of media requests | **Wrote daily Minor League report** | Assisted with press releases | **Wrote player bios for and proofread 2017 Marlins media guide** | Assisted with photo day during Spring Training and team press conferences throughout season | **Participated in Marlins Ayudan community outreach** | Volunteered as Jr. RBI umpire and with Marlins RBI clinics | **Assisted with team events such as FanFest, Taste of Miami, Day of Engagement, Give Miami Day**

2014-2017

(August 2014-June 2017)

AUSTRALIAN BASEBALL LEAGUE - Sydney, NSW, Australia

Media Relations and Marketing Coordinator (one of several positions held)

Monitored, created content schedules, and generated content for social media accounts | **Set then-league record for most stories in 2015/16 season, a 49% increase in stories and 92% increase in TV coverage over 2014/15** | Increased total Facebook followers from 37,571 prior to 2014/15 to 89,004 at the conclusion of 2015/16 (237% growth) | **Grew Twitter followers from 18,700 prior to the 2014/15 to 45,716 in 2016 (244% growth)** | Monitored game streams, cut highlights in live time, managed social media across league accounts, updated league and team websites and wrote press releases | **Assisted with All-Star Game and Championship Series (game notes, broadcast support)**